

# Ceara Cargo Facility

## Feasibility Assessment

### Stakeholders

Agencia de Desenvolvimento do Estado do Ceara, S.A. (ADECE)

### Key Services

- Project Development
- Airport Planning
- Financial and Economical Assessments
- Financing Assistance

### Description

KED Group worked with the Agencia de Desenvolvimento do Estado do Ceara, S.A. (ADECE) in developing and financing a study to assess the viability of building a small cargo aerodrome by Fortaleza's port.



This Project aimed at supporting cargo

activities in the region, especially the transport of perishable items (flowers, fruits, vegetables) which was constraint by capacity at Fortaleza's main airport, resulting in lost products for small businesses. A technical assessment was conducted to determine the viability of the existing runway (at Fortaleza's main airport) to accommodate cargo aircraft. An assessment was also conducted to determine obstacles and capacity constraints at the proposed airport sites. In this capacity, the team worked with ADECE for over six months and successfully identified financing for the Project.

*This Project increase the state's economic competitiveness by responding to the following:*

- *The need identified by ADECE to increase the efficiency of air cargo for export of local products, particularly perishables such as flowers, fish and fruits.*
- *The priority given to the development of the port of Pecem as a platform for a multimodal cargo system that will allow Ceara to benefit from its geographical proximity to the US and Europe.*
- *The desire to respond to current market needs (local producers), as well as future demand resulting from the proposed industrial complex adjacent to the port.*
- *The opportunity to foster private sector investment in infrastructure and local economic development through international trade.*

