

Mexican Airports Company (ASA)

Central Region Airport Development Program

Stakeholders

Mexico Aeropuertos y Servicios Auxiliares

Key Services

- Airport Planning
- Market Studies
- Demand Analysis
- Financial and Economical Assessments
- Financing Assistance

Project Highlights

The KED Team conducted detailed facility inventories for five airports in Central Mexico and provided recommendations for improvement, identifying potential projects to facilitate flights between Mexico and the United States.

Description

The KED Group worked with ASA from Mexico, a government entity in charge of airport management for several airports in Mexico, in order to obtain funding for a program that would foster increased traffic to several airports alternate to Mexico City's largest facility, ACM. The project included the analysis of the technical conditions of five different facilities in the country's Central Region, as well as the analysis of potential funding sources, financial feasibility of proposed projects, and factors that were hindering demand at these airports. More importantly, the team conducted a market analysis to determine potential sources of demand, i.e. business, general aviation, commercial, cargo.

The KED Team conducted detailed facility inventories for five airports in the region, and provided recommendations for improvement, identifying potential projects to facilitate flights between Mexico and the United States. The team also conducted an analysis of demand for each of the airports and identified the need to expand service routes and creating a focused marketing effort to promote the facilities. Potential sources for project financing were identified and the most adequate sources recommended.